



PLOGGING CO-ORDINATORS x 5 – FREELANCE, 12 MONTHS

BACKGROUND

Planet Earth Games is a charity on a mission to inspire people to active and sustainable lifestyles through the power of sport and physical activity. Our events and activities encourage people to connect with nature, take climate action and support wellbeing. Since launching in 2019 we have reached over 1.5m people in community, education and workplace settings.

We have partnered with England Athletics to promote sustainable behaviour and attitudes. This summer (2023), we are launching a new community plogging programme. Plogging is a Swedish invention combining litter picking with jogging. We are seeking local co-ordinators, with Leader in Running Fitness qualifications to activate this new programme in the following areas:

- Brent (London)
- Newham (London)
- Barking and Dagenham (London)
- Bristol
- Exeter

Each plogging event will be part of the wider Planet Earth Games programme (see planetearthgames.org) where registered participants score points and earn badges for taking part in sustainable events and challenges.

THE ROLE

We are seeking committed individuals with a Leader in Running Fitness qualification who can lead running groups once a month in their local community to cover distances between 2k and 5k and collect litter. The role entails:

- 12 month contract
- Plotting and planning routes
- Targeting areas of higher deprivation
- Deliver 12 one-hour sessions across a 12 month period at a set time, e.g. every second Sunday at 10am
- Marketing each event locally to attract participants, including posting on social media*
- Ensure health and safety of all participants through the course of each run*
- Completion of registration process
- Take responsibility for storing and management of all supplied plogging equipment
- Source an appropriate waste management partner to maximise recycling*
- Capture and record information and images from each event, e.g., number of people, distance covered, litter collected (weight), recyclable litter collected (weight)
- Taking part in fortnightly video call with Planet Earth Games CEO and other local co-ordinators to support and share best practice

- £2340 per annum – co-ordinators must work freelance and are responsible for own tax arrangements
- *you will be provided with support materials to assist you

This would suit someone who is:

- Qualified Leader in Running Fitness
- Empathetic, personable
- A clear communicator
- Flexible, with a good sense of humour
- A good understanding of their community
- Has a passion for staying active and sustainability

Appointed co-ordinators will receive a full induction and ongoing support from the CEO at Planet Earth Games at fortnightly meetings and in-between times if required. This is a new programme, so the input from local co-ordinators of how it is working 'on the ground' is invaluable. The programme is open to evolution to find the best models to meet physical activity and sustainability outcomes.

APPLICATION

Please send a CVs and covering letter outlining your suitability to chris@planetearthgames.org by Friday 25 August.